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62.55-

1948/49

SUNLIGHT

# GLADIOLUS GARDENS

EAST ROCHESTER

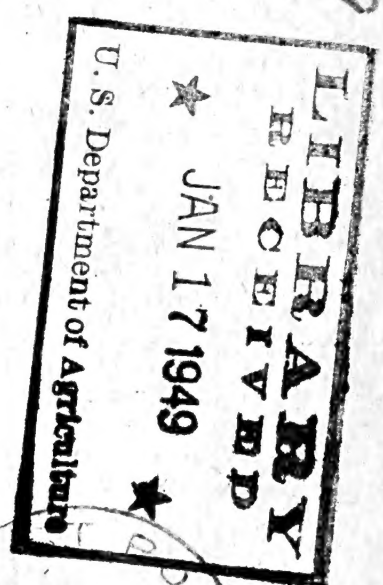
*New Hampshire*

Quality UP

Prices DOWN

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# *Greetings* FROM Sunlight Glad Gardens

**BURTON L. SPILLER**

**EAST ROCHESTER, NEW HAMPSHIRE**

Still believing that pleased customers are the very best form of advertising, we once more offer you a list of bulbs at prices which we believe to be substantially lower than those of any other grower in the United States. We guarantee our bulbs to be clean and healthy, free of thrips and true to name. If a mistake occurs we will cheerfully make it right. All orders must be for at least \$3.00 and must be accompanied by cash. You may buy 10 at 8 times the price of one, and you may have five or more at the 10 rate but no single packaged item for less than .20. The per 100 rate is 8 times the price of 10. If you buy at the single or 10 rate the bulbs will be shipped prepaid, but by the 100 rate they will go collect. We will not substitute one variety for another unless requested to do so, but in the event we are sold out of one size we will fill the order with the next size smaller, giving equal value, unless instructed otherwise. Planting stock (under one half inch) will be sold for half the price of small bulbs. Prices of bulblets at the quart rate will be quoted upon request. While we unhesitatingly guarantee our bulbs to be healthy, we cannot, because of weather conditions, guarantee the crop. All orders are accepted subject to these conditions and to prior sale, and obvious errors in price are hereby cancelled.

## **GLADIOLUS TIPS**

ABIGAIL is a fine lavender. CONNECTICUT YANKEE is a sure winner but a slow propagator. BENGASI can be wonderful but it is inclined to crook in hot weather. BEAUTY'S BLUSH has perfect form and delicate coloring. DAISY MAE is a grand commercial. DIEPPE is in a class by itself. DRUM MAJOR and LARIME are two fine dark orange glads. My EGLANTINE bulblets gave me better than 90% germination when peeled. It is a glad which can win in anybody's show. HUNTRESS won the three spike championship for me in Maine this last season. IVY ROBERTSON will consistently throw a 24 bud spike. KING ALFRED is a giant and has both form and color. LAVENDER PRINCE seems to be in the lead as a very dark lavender. LOVELY LADY is lovely indeed with her starched ruffles. MARLENE BOTH has every needful thing. GOLDEN STATE is a fine late yellow. Our ORIENTAL PEARL surpassed its magnificent self this summer. PHANTOM BEAUTY is a very pale pink but it is the pinnacle of form and grace. RHETT BUTLER is out in front as a very early red. ROYAL WINDSOR has a distinctive and beautiful color. SUPREME BEAUTY was our commercial find in 1949. It has all the beauty of GLAMIS but is a 100% cutter. SPIC AND SPAN is just as good as it is advertised to be. SILVER WINGS seems to have a slight edge over LEADING LADY. SUNLIGHT is one of the most beautiful glads in existence and a good grower. WESTERN STAR is a giant PICARDY. Here's another hot tip. Watch for Russ Kelly's originations. He is a coming young hybridizer. And here is another tip. Magazine advertising is mighty expensive but it is an expense which the purchaser eventually pays. Our way is expensive, too, but it is the customer and not the advertising agency who gets the profit. So tell some other glad fan about us, will you please? Only in that way can we continue to sell at such extremely low prices.

Thanks a million.

**BURTON L. SPILLER**

for

**Sunlight Glad Gardens**

# Retail Prices 1948-1949

## GROUP 1

### VARIETY

	Large	Medium	Small	Bulbiets	
				10	100
ABIGAIL. Fine medium lavender .....	\$ .75	\$ .50	\$ .25	\$ .50	\$ 4.00
BARBARA DEE. Non fading purple	1.00	.75	.50	.50	4.00
BEAUTY'S BLUSH. Delicate pink and white .....	.35	.25	.15	.25	2.00
BENGASI. Pink which will open 12 blooms .....	.60	.40	.20	.25	2.00
BOBBY DAZZLER. Brilliant light red		.25	.15	.20	.75
BURMA. Lovely dark rose .....	.10	.05	.03		.25
CHERRY JAM. Colored like its name	.15	.10	.05		.35
CONNECTICUT Y A N K E E. Prize winning pink .....	.75	.50	.25	.50	3.00
CONCORD. Clear, big purple .....	.25	.15	.10	.25	1.50
COVER GIRL. Immense flame pink		.15	.10	.25	1.00
DAISY MAE. Grand blotched salmon	.25	.15	.10	.20	1.00
DIEPPE. Wonderful light red .....	.20	.15	.10		.50
DRUM MAJOR. Best early dark orange .....	.20	.15	.10		.50
EGLANTINE. Grand exhibition pink	1.50	1.00	.50	.75	4.00
GENGHIS KHAN. Another huge pink	.25	.15	.10		.50
GOLDEN STATE. Fine late medium yellow .....	.15	.10	.05		.25
HAWKEYE RED. Brilliant deep red	.15	.10	.05		.25
HEAVENLY WHITE. Blue white .....	.20	.15	.10		.35
HUNTRESS. The perfect medium la- vender .....	.25	.15	.10	.15	.75
IVY ROBERTSON. Pink. Long flower head .....	.15	.10	.05		.25
KESTREL. Different orange shade. Large .....		.10	.05		.25
KING ALFRED. Big salmon with gold throat .....	.25	.15	.10	.15	.75
LANCASTER. Exhibition purple .....	.15	.10	.05	.15	.75
LARIME. Best late dark orange .....	.20	.15	.10		.50
LAVENDER PRINCE. Very nice dark lavender .....	.15	.10	.05		.40
LADY HELEN. Big Picardy type .....	.20	.15	.10		.40
LEADING LADY. Big creamy white	.10	.05	.03		.20
LOVELY LADY. Beautiful ruffled pink .....	.20	.15	.10		.50
MARLENE BOTH. Ruffled creamy salmon. Good .....	.30	.20	.10	.20	.75





# Retail Prices 1948-1949

## GROUP 1

VARIETY	Large	Medium	Small	Bulblets	
				10	100
MARTHA DEANE. Tall, medium yellow .....	.20	.15	.10		.50
MARY KATHLEEN. Pure early white .....	.15	.10	.05		.25
MERCURY. Brilliant red .....	.10	.05	.03		.20
MISS. WISCONSIN. Fine lavender rose .....		.15	.10		1.00
MOUNTAIN GEM. Very pleasing red .....	.25	.15	.10	.25	.75
MYRNA FAY. Tall, early, beautiful lavender .....	.50	.35	.25	.25	.75
NEON. Glistens like a neon light .....	.50	.35	.25	.25	1.00
OCTOBER SUNSHINE. Clear, pretty light orange .....	.50	.35	.25	.20	1.00
ORIENTAL PEARL. Immense cream .....	.35	.25	.15	.20	1.00
PHANTOM BEAUTY. Soft pink. Many open .....	2.00	1.50	1.00	1.50	10.00
PIONEER. Huge salmon with gold throat .....	.15	.10	.05		.30
POET'S DREAM. Ruffled lavender. Nice shade .....	.10	.05	.03		.20
PAYMASTER. Purple with white darts .....	.50		.25	.25	1.50
RHETT BUTLER. Very early red. Pretty .....	.50	.35	.25	.25	1.50
ROSE RED. Fine color. Nice grower .....	.15	.10	.05		.30
ROYAL WINDSOR. Spectrum red. Very nice .....	.40	.30	.20	.25	1.50
RUBY RED. Real ruby shade .....	.30	.20	.10	.20	1.00
SILVER WINGS. Ruffled, creamy white .....	.15	.10	.05		.25
SPOTLIGHT. Yellow with red blotch .....		.10	.05		.35
SPIC AND SPAN. Ruffled deep salmon pink .....		1.00	.75	.75	5.00
SUMMER GAL. Large ruffled salmon. Fine .....		.50	.25	.50	4.00
SUNLIGHT. Most beautiful orange ...	.75	.50	.25	.50	4.00
SUNSPOT. Buff apricot with rose blotch .....		.40	.25	.50	4.00
SUPREME BEAUTY. Salmon pink. Yellow throat .....	1.00	.75	.50	.50	3.00
TRUELOVE. Early shell pink .....	.15	.10	.05		.25
WESTERN STAR. Immense Picardy shade .....	1.00	.75	.50	.50	3.50
W. R. READER. Big, early salmon .....	.15	.10	.05		.25

## UNLABELED COLLECTIONS

At least 75 varieties of excellent kinds in a well blended mixture.

Large,	\$5.00 per hundred
Medium,	\$3.50 per hundred
Small,	\$2.00 per hundred

## HAND POLLINATED SEEDS

Mixture of crosses of newer varieties, chiefly with Oriental Pearl.

50 selected seeds for \$1.00

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### GROUP 2.

Prices for all varieties in this group are as follows:

Large	4 for \$.25,	10 for \$.50,	100 for \$4.00
Medium	5 for .20,	10 for .35,	100 for \$2.50
Small	10 for .25,		100 for \$1.50

ALGONQUIN. Blood red.	JEANIE. Tall rose. Cream throat.
ANNAMAE. Very early white.	KING LEAR. Needlenpoint purple.
BADGER BEAUTY. Lavender.	LADDIE. Big, late pink.
BEACON. Scarlet. Yellow blotch.	LADY JANE. Commercial cream.
BEAUTY CLINIC. Very light pink.	LAVENDER AND GOLD. Exactly that.
BELLA DONNA. Medium deep blue.	LAVENDER QUEEN. Straight lavender.
BIG TOP. Immense light salmon.	MALTA. Giant old rose.
BLACK OPAL. Big Black red.	MRS. MacARTHUR. Smoky pink.
COONEY LASS. Salmon Fine cutter.	OGARITA. Giant rose salmon.
CORONA. White with pink edge.	PICARDY. Brandon Strain.
DR. WHITELY. Big yellow apricot.	PURPLE SUPREME. Tall purple.
ELIZABETH THE QUEEN. Lavender.	R. B. Smoky old rose.
ETHEL CAVE-COLE. Very early pink.	RED CHARM. Very fine red.
FAIR ANGEL. Ruffled cream white.	ROSE O'DAY. Lavender rose.
FRANCIS M. IRWIN. Rosy lavender.	SENSATION. Rosy salmon.
GENERAL MacARTHUR. Fine Pink.	SILENTIUM. White with scarlet blotch.
GIANT. Deep red.	SILVER SWORD. Glistening white.
GLAMIS. Ruffled salmon rose.	STOPLIGHT. Medium red.
HIGH FINANCE. Beautiful smoky.	SURFSIDE. Dependable late white.
	TOKEN. Color of Token rose.
	WHITE GOLD. Large creamy white.
	WINGS OF SONG. Salmon. Bluish edges.